

Twitter Fact Sheet for Job Seekers

Your Profile

- Use your real name – this will make you easier to find.
- The Bio can be no more than 160 characters – try to use buzz words you think will get you noticed.
- Your “More Info” URL should lead to a blog, portfolio, or website – something where they can find more information on your qualifications.

Tweeting Basics

- Use tweets to further your credentials – avoid tweets about what you are eating, how you slept last night, etc. – instead focus on tweets about the field/career you are pursuing: tweet about articles, blogs, or the latest research.
- 140 characters is a small amount... Use tools to make URLs smaller such as TinyURL or goo.gl – this will help you save space.
- Twitter Lists can be used to organize the people you follow. They can be public or private.
- Twitter Favorites lets you save tweets that you might want to reference again.

Twitter Lingo

- **@ Reply:** If you see an @ (that isn't part of an email address) on Twitter, it is typically followed by someone's screen name. It's a way to hold a public conversation with that person.
- **DM:** DM stands for direct message. It's a way to hold a private conversation with another Twitter user, but you can only DM people who are already following you. Simply type D and then the person's username (do not type DM)
- **RT:** RT stands for retweet. If you like what someone says on twitter, You can retweet it to spread the message to your followers as well. If you want to add something to the original tweet be sure to add it before the RT so it is apparent what you are saying instead of the original Ex: “Me too! RT @GraftonLibrary I love reading”.

Other lingo that may be useful to know:

- **Hashtag (#):** If you see the pound symbol (#) before a word or phrase, it is essentially a keyword tag for the tweet so that others can find it more easily. On Twitter, this is called a hashtag, and they can be serious, to help people search for your tweet (like #advice or #blogging) or funny (like #ImSoDarnTired). Not every tweet needs hashtags. Basically, it's a way to follow the stream of everyone talking about a specific subject.
- **OH:** Overheard – usually this is something funny or profound that someone overheard while going about their daily tasks.
- **FF:** Usually written with a hashtag, (#FF), this stands for Follow Friday. Every Friday, users recommend other people to follow to spread the Twitter love.
- **Twitter Chat:** A Twitter chat happens when several people get on Twitter at once to share ideas with one another. They do this by using a specific hashtag. For example, every Sunday, bloggers participate in #blogchat

People to Follow, #'s to search

- Feeds that post job listings such as @ala_joblist, @medical_jobs, @chicagowebjobs, @TwitJobSearch – look for lists in your field or your area.
- People that give job searching advice such as @GayleHoward, @TheJobsGuy, @onlineresume, @careertips
- Try searching for #'s that have to do with job searching such as #resume, #jobsearch, #career, #jobinterview